



Program Agenda	
8:15am	Breakfast
8:30am	Keynote
9:15am	Panel
9:45am	Q&A/Feedback

**“Challenging Assumptions: Gender in the Workplace”
Keynote by Dr. Rachael Pettigrew**

Assistant Professor in Bissett School of
Business at Mount Royal University



MODERATOR
Isabelle Petit
Connect Women Local Leader



PANELIST
Elsa Ledezma
Drilling Expert—
D&M



PANELIST
Greg Heschel
ALS Sales Lead



PANELIST
Morgan Prihoda
MWD Field Expert—
D&M



PANELIST
Salwa Salman
Product Line Supply
Lead